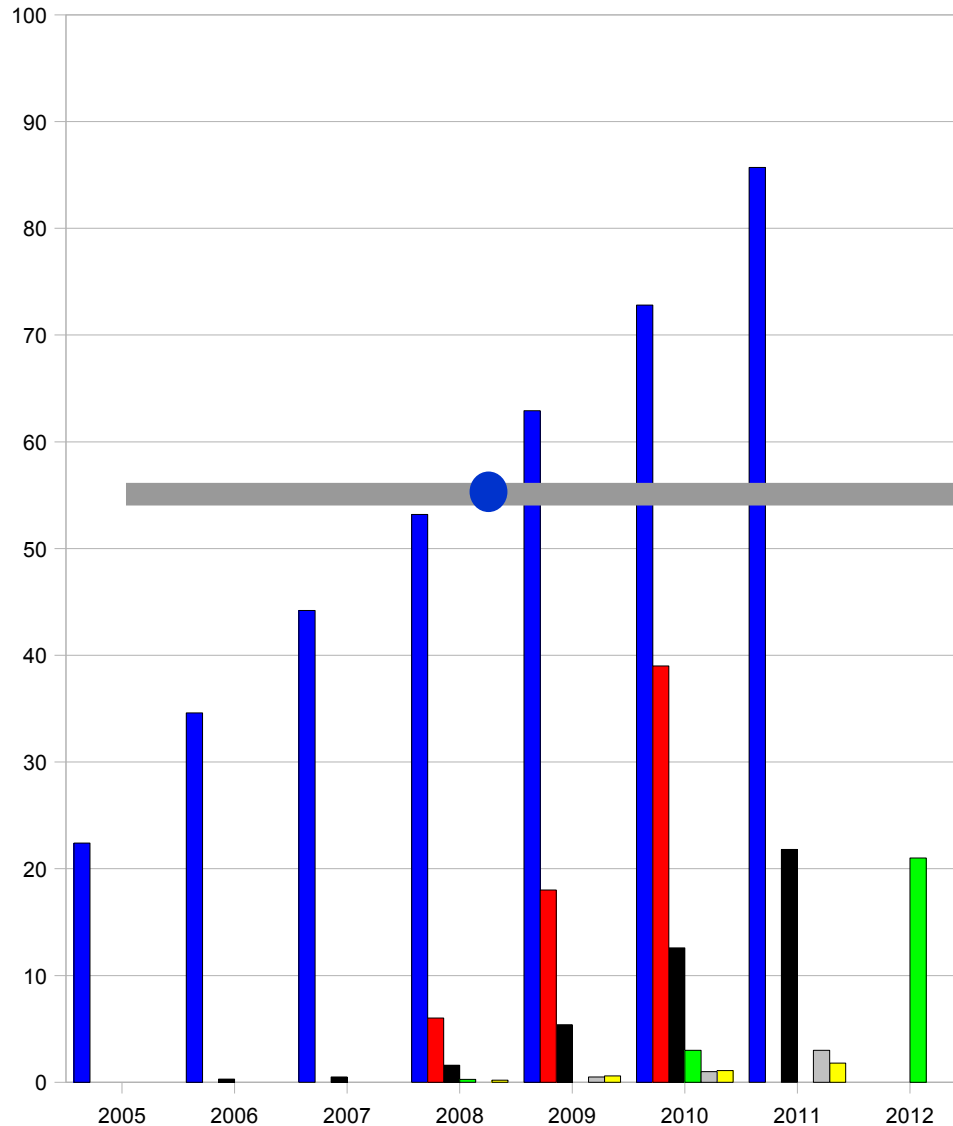


Mobi Near Box

Discover the Digital World around you

MobiNear Box: Bluetooth Mobile

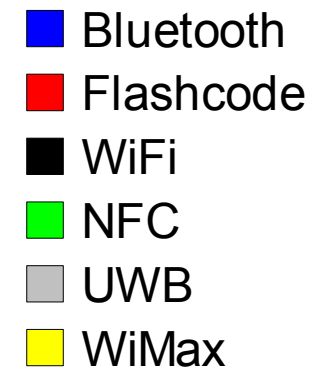


Wireless Technologies (worldwide):

#1 GSM

#2 **Bluetooth**

#3 WiFi



Sources: Gartner, ABI, AFMM

MobiNear Box: Push Usage



**Put your
Bluetooth
ON
&
Get ...
a Coupon**

MobiNear Box: Push Usage



**Put your
Bluetooth
ON
&
Get ...
a Coupon**

MobiNear Box: Push Usage



 **Bluetooth™**

Put your
Bluetooth
ON
&
**Get ...
a Coupon**

MobiNear Box: Push Usage



Put your
Bluetooth
ON
&
**Get ...
a Coupon**

MobiNear Box: Push Usage



**Put your
Bluetooth
ON
&
Get ...
Multimedia
Goodies**

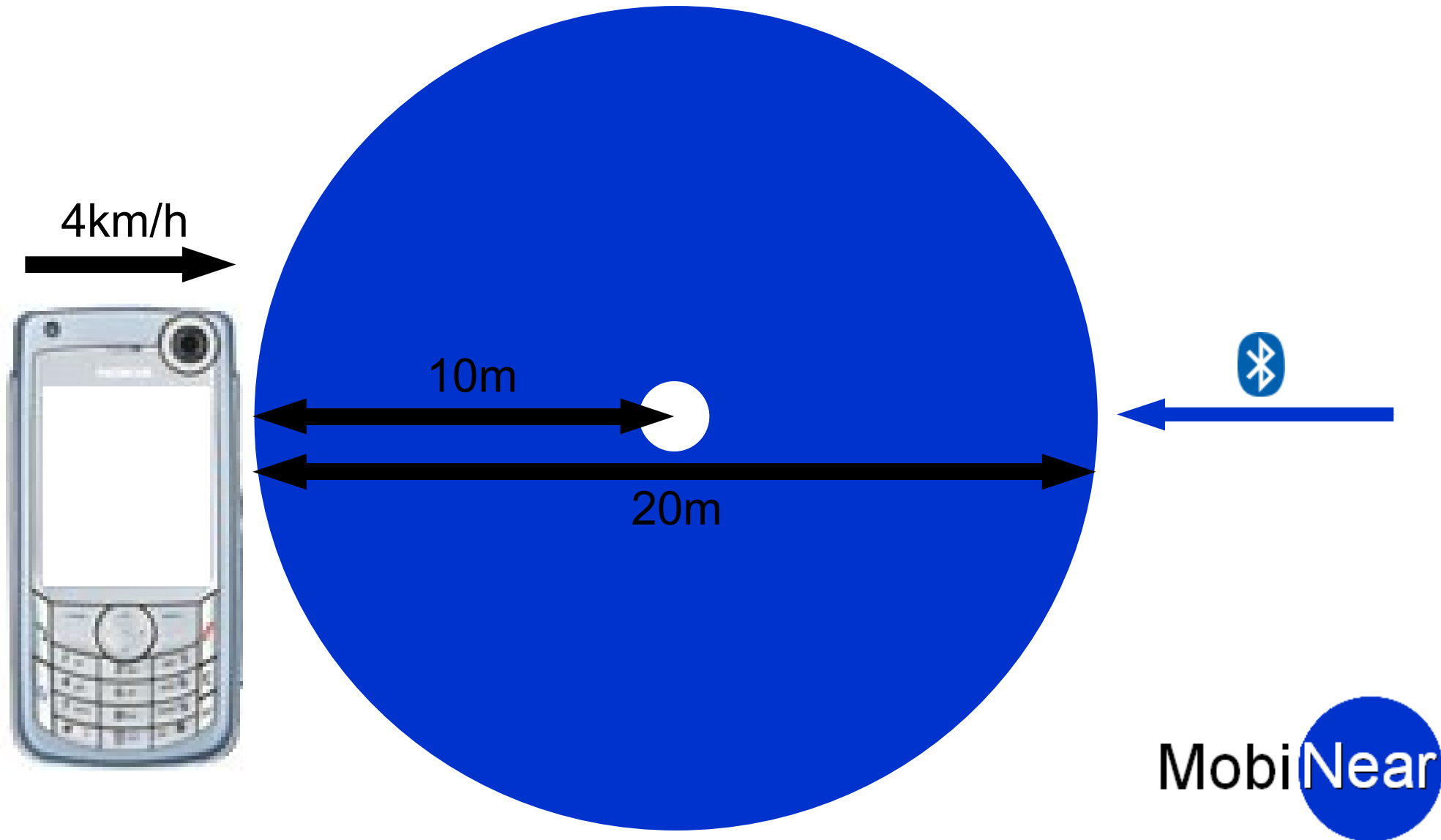
MobiNear Box: Get What ?

- **Content:** Audio, Video, TV Ads, Goodies, Trailer, Making of, Podcast, ...
- **Links:** Wap URL, Web URL, ...
- **Information:** Phone Number, Widget (Weather, Stocks), ...
- **Promotion:** Coupon, Photo Contest, ...
- **Barcode ticket:** BarCode 1D, 2D BarCode, Qrcode, Data Matrix, ...
- **Music:** Ringtone, Extract, Back Stage, Interview, Podcast, ...
- **Unique identifier:** Fidelity program, ...
- **Applications:** Games, Application Specific, ...
- ...

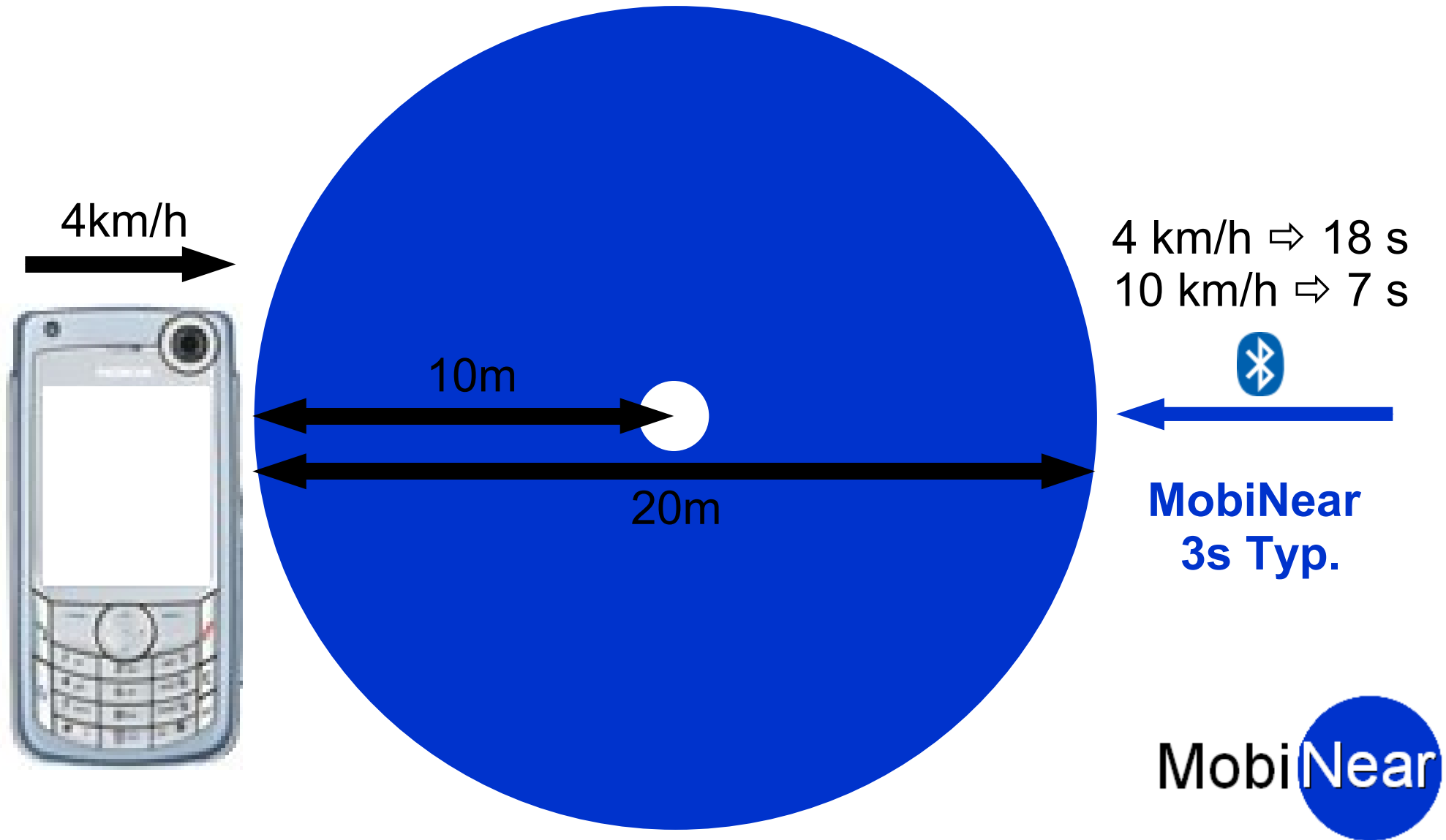
MobiNear Box: Formats

- **Text & URLs:**
Text, Phone Number, Wap URL, Web URL, ...
- **Music:**
Ringtone, Extract, Back Stage, Podcast, ...
- **Photos:**
BarCode, 2D BarCode, QRcode, Coupon, Widget (Weather, Stocks), ...
- **Video:**
TV Ads, Goodies, Trailer, Back Stage, Making of, Podcast, ...
- **Applications:**
Games, Application Specific, ...

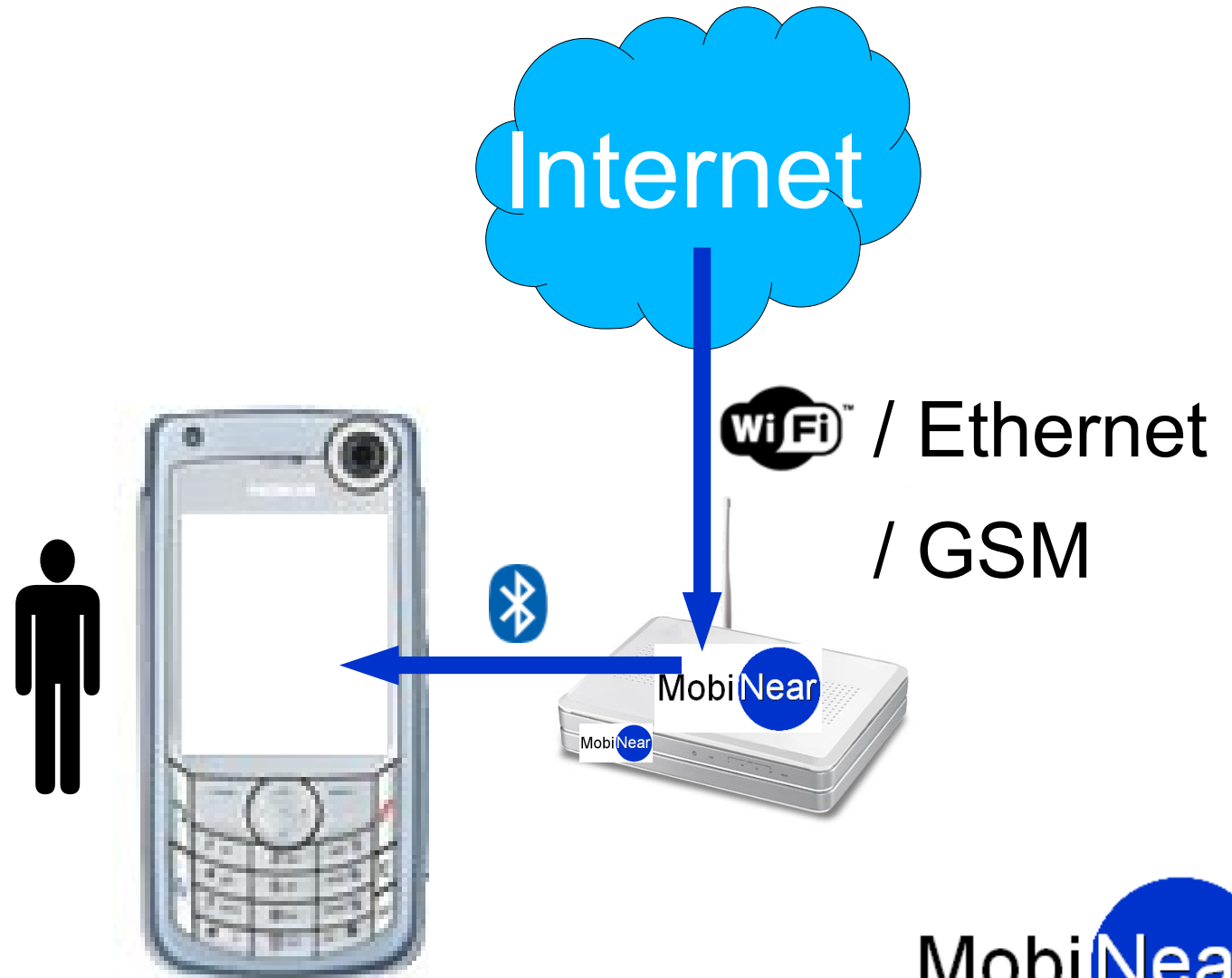
MobiNear Box: Technology



MobiNear Box: Technology



MobiNear Box Technology



MobiNear

MobiNear Box advantages

- Easy Installation
(Plug & it securely connects)
- Easy Management: 100 % Web Operated
(Control: Push On/Off, Black listing, Content, ...)
- Upgradable: On the field remotely
- Low Cost Subscription Fees

MobiNear



Discover the Digital World around you

Thank you for your attention.

Any Question ?

Demo



MobiNear

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